

FORT BEND PUBLISHING

10707 Corporate Drive, Suite 170 | Stafford, TX 77477
281/240-2445 | fax 281/240-5079

FORMATS ACCEPTED

All formats and files must be CMYK and at least 300 dpi

PDF

All fonts must be embedded and file must be at least 300 dpi.

QUARK XPRESS

Must be Quark 7.5 and earlier compatible. Include all supporting graphic files (see below) and fonts.

ILLUSTRATOR/ ILLUSTRATOR EPS

Convert all fonts to outlines/paths.

PHOTOSHOP/PSD

Must be at least 300 dpi with all fonts rasterized. All type set to "smooth" anti-aliasing is preferred.

GRAPHIC FILES: JPG/TIF/EPS

Must be at least 300 dpi and CMYK.

CAMERA-READY ADVERTISING AGENCY COMMISSIONS

15% agency commissions must be added to our net rates, to recognized agencies who provide camera-ready ads with a color proof. (see specifications) Any manipulation to conform advertisements to all specifications above will nullify camera-ready discount.

PUBLISHER'S POLICY

POSITIONING

Ad placement is at the discretion of the publisher except where specific positions incurring a premium are agreed upon by contract. Publisher reserves the right to trim, reset or change materials to specified sizes and replace corrupt fonts with similar type faces.

LOSS OR DAMAGE

Publisher will use reasonable precaution to protect all printing materials, but will not be responsible for loss or damage.

TERMS

Ad payment is due upon receipt of invoice. A 2% late charge per month will be added to any unpaid invoice that carries into the following month.

WHERE TO SEND

FTP ACCESS

Address: fbpub.myftp.biz
Leave username and password blank or log in as Anonymous

EMAIL

production@fortbendpublishing.com
Subject line must include company name, publication(s) ad is running in and month running. Ad copy may also be directly emailed to your individual sales representative.

DELIVERED OR MAILED

- CDR • CDRW • DVD • DVDRW
- USB Flash Drive

To the attention of your individual sales representative.
10707 Corporate Dr., Ste. 170
Stafford, TX 77477

DISPLAY AD SIZES

INCHES

1/6 Page (Vertical) *	2.275" x 4.75"
1/6 Page (Horizontal)	4.75" x 2.25"
1/3 Page (Vertical)	2.275" x 9.725"
1/3 Page (Square)	4.75" x 4.75"
1/3 Page (Horizontal)	7.225" x 3.25"
1/2 Page (Horizontal)	7.225" x 4.75"
1/2 Page (Vertical) *	4.75" x 7.25"
2/3 Page (Vertical)	4.75" x 9.725"
1/4 Page *	3.5" x 4.75"
Full Page	
Live Area	7.225" x 9.725"
Final Trim	8.375" x 10.875"
w/Bleed	8.625" x 11.125"
2 Page Spread	
Live Area	14.45" x 9.725"
Final Trim	16.75" x 10.875"
w/Bleed	17" x 11.125"
MAGAZINE TRIM SIZE	8.375" x 10.875"
LINE SCREEN	150

*Not available in all magazines

PUBLICATIONS

Fort Bend Lifestyles & Homes
Houston Lifestyles & Homes
Katy Lifestyles & Homes
The Woodlands Lifestyles & Homes
Cy-Fair Lifestyles & Homes
Fort Bend Housingguide
Katy Chamber of Commerce
Houston Remodeling Guide
Houston Custom Home Builders Resource Guide
ASID Showhouse Magazine

